



SEPTEMBER 2025 EDITION

BOX TOPICS

September is the month to rake in Box Tops and support teachers and students!



BONUS OFFERS

Offers are valid in a single transaction between 9/1/2025-9/30/2025



Buy 2, Earn 6
on all Pillsbury products*



Buy 2, Earn 6
on all Cheerios products*



Buy 2, Earn 6
on all Nature Valley products*



Buy 2, Earn 5
on all Old El Paso products*



Buy 2, Earn 5
on all Progresso products*

*Must submit your receipt within 14 days of purchase. Limit 5 claims per receipt.



EXTENDED! REFER A FRIEND BONUS

Big news: you have one more month to earn big when you refer friends and family! When someone you refer makes a qualifying purchase, you'll earn 50 Bonus Box Tops (\$5) for your school — and so will your friend. That's **100 Bonus Box Tops (\$10)** for schools! Ends 9/30.



EARN WITH THE WALMART CONNECTION BONUS

If your friend connects their Box Tops and Walmart accounts for the first time and makes a qualifying purchase using the saved payment method in their Walmart wallet, they'll **earn 50 Bonus Box Tops (\$5)**. Stacked together with the Refer a Friend Bonus, that's **150 Bonus Box Tops (\$15)** for your school! Walmart connected account bonus ends 9/14. Referral bonus ends 9/30. Learn more at [BTFE.com/Walmart](https://www.btfecommunity.com/Walmart)

3 EASY WAYS TO EARN FOR OUR SCHOOL



SCAN

Qualifying receipts in the app



SUBMIT

Qualifying digital receipts in the app



CONNECT

Your Walmart and Box Tops accounts

SEE PRODUCTS & LEARN MORE ABOUT THE BOX TOPS APP AT [BTFE.COM](https://www.btfecommunity.com)

DON'T HAVE THE BOX TOPS APP YET? DOWNLOAD IT NOW:



EARN CASH FOR SCHOOLS WITH BOX TOPS

TOGETHER, WE CAN MAKE A BIG DIFFERENCE

For over 29 years, Box Tops for Education has given families an easy way to earn for schools with products they already buy. Today, you can find hundreds of participating products throughout the store — and all you need is the Box Tops app.



HERE'S HOW IT WORKS:



SCAN
qualifying receipts
in the app



SUBMIT
qualifying digital
receipts in the app



CONNECT
your Walmart and
Box Tops accounts



ONLINE SHOPPERS CAN EARN WITH BOX TOPS, TOO!

Whether you order groceries for delivery or pickup, shop through your store's app, request an email receipt at checkout or shop with your Walmart connected account, you can earn for your school no matter where you shop.

SEE PRODUCTS & LEARN MORE ABOUT
THE BOX TOPS APP AT [BTFE.COM](https://www.btfecom.com)

DON'T HAVE THE BOX TOPS
APP YET? DOWNLOAD IT NOW:



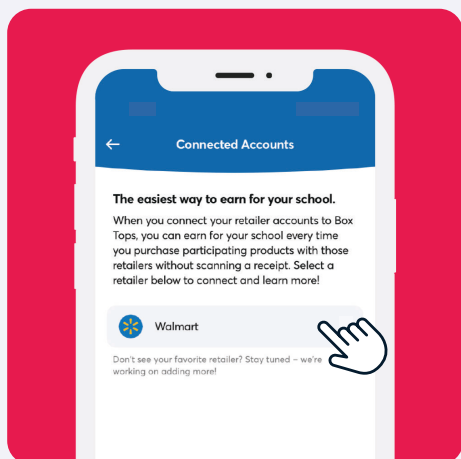


EARN FOR YOUR SCHOOL WITHOUT SCANNING!



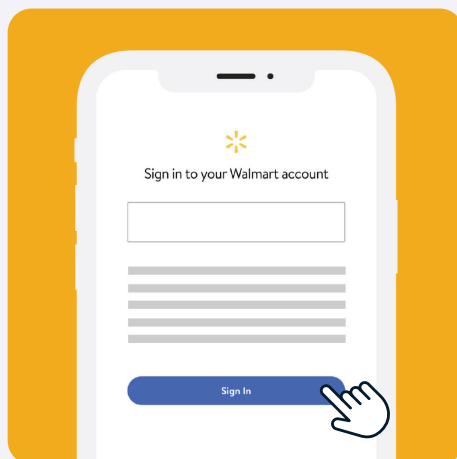
Now you can earn cash for your school every time you buy Box Tops products at Walmart — no scanning required! Just follow these simple steps to connect your Box Tops and Walmart accounts.

HOW IT WORKS:



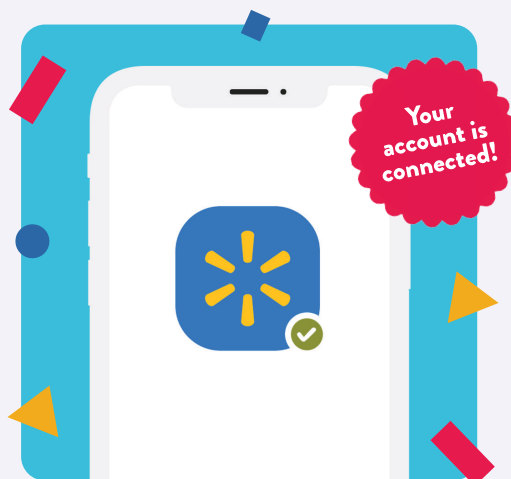
STEP 1

Download the Box Tops app or update to the latest version. In the app, go to your profile, then tap on “Connected Accounts” and select “Walmart.”



STEP 2

When prompted, sign in to your Walmart account, (If you don't have a Walmart account, you'll be prompted to create one). Make sure to save a payment method to your Walmart account.



STEP 3

Your Walmart account is now connected to Box Tops, so your qualifying purchases made in-store and online with a saved payment method will earn for your school! Box Tops will be credited after you receive your Walmart items.

DON'T HAVE THE BOX TOPS
APP YET? GET IT AT [BTFE.COM/APP](https://btfe.com/app)

CONNECT YOUR ACCOUNTS NOW
FOR THE EASIEST WAY TO EARN





FIND THE FULL LIST OF BRANDS AND PRODUCTS AT [BTFE.COM/PRODUCTS](https://www.btfef.com/products)



LOOK FOR BOX TOPS ON HUNDREDS OF PRODUCTS!

For the most current list of products, visit the **Box Tops App**

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EARN FOR YOUR SCHOOL by using the Box Tops app to scan or submit a qualifying receipt within 14 days of purchase or by buying participating products with your Walmart connected account.

NEW PRODUCTS

- Carbe Diem! Seize Your Pasta
- Mott's® Soft Baked Apple Filled Bars
- Mott's® Soft Baked Bars
- Old El Paso™ Ramen Noodles
- Progresso™ Pitmaster Soups
- Totino's™ Ramen Noodles

NUTRITION SHAKES

- PediaSure® Grow & Gain Nutrition Shake Mix*
- PediaSure® Grow & Gain Nutrition Shakes*
- PediaSure® SideKicks Nutrition Shakes*

MEALS & SIDES

- Annie's™ Condiments
- Annie's™ Dressings
- Annie's™ Mac & Cheese
- Annie's™ One Pot Pasta
- Annie's™ Soup
- Annie's™ Super Mac
- Betty Crocker™ Pizza Crust Mix
- Betty Crocker™ Potatoes
- Betty Crocker™ Sheet Pan Dinner Starter
- Carbe Diem! Seize Your Pasta
- Cinnamon Toast Crunch™ Dessert Taco Shells Blasted with Cinnadust
- EPIC™ Animal Fats
- EPIC™ Bone Broth
- Muir Glen™ Pasta Sauce
- Muir Glen™ Salsa
- Muir Glen™ Tomatoes & Tomato Products
- Old El Paso™ Beans
- Old El Paso™ Burrito Bowl Kit
- Old El Paso™ Carb Advantage Taco Shells
- Old El Paso™ Jalapeños & Chiles

- Old El Paso™ Ramen Noodles
- Old El Paso™ Rice
- Old El Paso™ Sauces
- Old El Paso™ Seasonings (Single packets must be purchased in increments of 2)
- Old El Paso™ Sheet Pan Dinner Starter Kits
- Old El Paso™ Shells
- Old El Paso™ Soup
- Old El Paso™ Taco Kit
- Old El Paso™ Tortilla Pockets
- Old El Paso™ Tortillas
- Progresso™ Artichokes
- Progresso™ Beans
- Progresso™ Bread Crumbs & Panko
- Progresso™ Broth
- Progresso™ Clam Sauce
- Progresso™ Pitmaster Soups
- Progresso™ Soup
- Progresso™ Soup Mix
- Progresso™ Vinegars
- Totino's™ Ramen Noodles

SNACKS

- Annie's™ Bunny Cookies
- Annie's™ Bunny Grahams
- Annie's™ Cheddar Bunnies
- Annie's™ Cheddar Squares
- Annie's™ Cookies
- Annie's™ Crackers
- Annie's™ Fruit Snacks
- Annie's™ Popcorn
- Annie's™ Snack Bars
- Annie's™ Snack Mix
- Autumn's Gold™ Granola Bars
- Bugles™
- Cascadian Farm™ Bars
- Chex™ Mix
- Cinnamon Toast Crunch™ Bars
- Cinnamon Toast Crunch™ Popcorn 7oz
- Cocoa Puffs™ Popcorn

- Cocoa Puffs™ Treat Bars
- Count Chocula™ Treat Bars
- Doolies™ Fruit & Nut Bites (Multipacks only)
- Doolies™ Bars (Multipacks only)
- Dunkaroos® Cookies & Frosting Snacks
- EPIC™ Bars
- EPIC™ Bites
- EPIC™ Bits
- EPIC™ Chicken Crisps
- EPIC™ Pork Skins
- EPIC™ Snack Strips
- Fiber One™ Bars
- Fiber One™ Brownies
- Fiber One™ Cheesecake Bars
- Fiber One™ Cookies
- Fiber One™ Donuts Chocolate
- Fiber One™ Donuts Strawberries & Crème
- Fruit by the Foot™
- Fruit Roll-Ups™
- Gardetto's™
- General Mills™ Fruit Snacks
- Golden Grahams™ Bars
- Gushers™
- Honey Nut Cheerios™ Treat Bars
- LÄRABAR™ Kid
- LÄRABAR™ Minis Multipack
- LÄRABAR™ Original Multipack
- LÄRABAR™ Protein Multipack
- Lucky Charms™ Just Magical Marshmallows
- Lucky Charms™ Soft Baked Bars
- Lucky Charms™ Treat Bars
- Mott's® Fruit Snacks
- Mott's® Soft Baked Apple Filled Bars
- Mott's® Soft Baked Bars
- Nature Valley™ Bars (Multipacks only)
- Nature Valley™ Biscuits
- Nature Valley™ Bites
- Nature Valley™ Granola Cups
- Nature Valley™ Granola Squares

- Nature Valley™ Snack Mix
- Nature Valley™ Soft Baked Bars
- Nature Valley™ Squares
- Old El Paso™ Fiesta Twists
- Pillsbury™ Brownie & Cake Snack Bars (Multipacks only)
- Pillsbury™ Cookie Sandwich Kit
- Pillsbury™ Mini Sweet Biscuits (Multipacks only)
- Pillsbury™ Popcorn
- Pillsbury™ Soft Baked Cookies
- :ratio™ Crunchy Bars
- Reese's Puffs™ Treat Bars
- Sonic the Hedgehog™ Fruit Snacks
- SpongeBob SquarePants™ Soft Baked Bars (Multipacks only)
- Sugar Cookie Toast Crunch™ Treat Bars
- Trix™ Popcorn
- Trix™ Treat Bars

CEREAL & BREAKFAST

- Annie's™ Cereal
- Annie's™ Toaster Pastries
- Apple Cinnamon Cheerios™
- Apple Cinnamon Chex™
- Apple Cinnamon Toast Crunch™
- Autumn's Gold™ Granola
- Banana Caramel Cheerios™
- Banana Nut Cheerios™
- Barb's Choco Boom Booms
- Basic 4™ Cereal
- Betty Crocker™ Pancake Mix
- Big G Cereal Breakfast Pack (8 Pouches)
- Berry Berry Kix™
- Betty Crocker™ Dunkaroos® Pancake Kit
- Birthday Cake Cookie Crisp™
- Blueberry Cheerios™
- Blueberry Chex™
- Blueberry Toast Crunch™
- Boo Berry™



LOOK FOR BOX TOPS ON HUNDREDS OF PRODUCTS!

For the most current list of products, visit the **Box Tops App**

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- Carmella Creeper™ Zombie Monster Cereal
- Cascadian Farm™ Gluten Free Mini Cookies 'n' Crème Cereal
- Cascadian Farm™ Gluten Free Mini Fruitfuls Cereal
- Cascadian Farm™ Granola
- Cheerios™
- Cheerios™ Oat Crunch
- Chocolate Cheerios™
- Chocolate Chex™
- Chocolate Lucky Charms™
- Chocolate Peanut Butter Cheerios™
- Chocolate Peanut Butter Chex™
- Chocolate Strawberry Cheerios™
- Chocolate Toast Crunch™
- Cinnamon Chex™
- Cinnamon Toast Crunch™
- Cinnamon Toast Crunch™ Cereal Go Box
- Cinnamon Toast Crunch™ Chocolate Churros
- Cinnamon Toast Crunch™ Churros
- Cinnamon Toast Crunch™ Instant Oatmeal
- Cinnamon Toast Crunch™ Loaded Cereal
- Cinnamon Toast Crunch™ Pancake Kit
- Cinnamon Toast Crunch™ Shreds
- Cinnamon Toast Crunch™ Tres Leches Toast Crunch
- Cocoa Puffs™ Cereal
- Cocoa Puffs™ Cereal Go Box
- Cocoa Puffs™ Instant Oatmeal
- Cocoa Puffs™ Loaded Cereal
- Cookie Crisp™ Cereal
- Cookie Crisp™ Instant Oatmeal
- Corn Chex™ Cereal
- Count Chocula™
- Dippin Dots™ Cereal
- Drumstick™ Cereal
- Dulce de Leche Toast Crunch™
- Dunkaroos® Cereal
- Elf Cereal
- Fiber One™ Cereal
- Fillows™ Cereal
- Franken Berry™
- French Toast Crunch™
- Frosted Cheerios™
- Frosted Lemon Cheerios™
- Frosted Lucky Charms™
- Fruity Cheerios™
- Frute Brute™ Cereal
- Girl Scouts™ Cereal
- Golden Grahams™
- Golden Grahams™ Cereal Go Box
- Hershey's™ Cereal
- Honey Kix™
- Honey Nut Cheerios™
- Honey Nut Cheerios™ Crunch
- Honey Nut Chex™
- Honey Vanilla Cheerios™
- Hot Wheels™ Cereal
- IHOP® Mini Pancake Cereal
- JoJo Siwa™ Cereal
- Kit Kat® Cereal
- Kix™ Cereal
- LOL Surprise™ Cereal
- Lucky Charms™
- Lucky Charms™ Berry Swirl
- Lucky Charms™ Instant Oatmeal
- Lucky Charms™ Marshmallow Clusters
- Lucky Charms™ S'mores Cereal
- Maple Brown Sugar Chex™
- Maple Cheerios™
- Mermaid Cereal
- Multigrain Cheerios™
- Nature Valley™ Cereal
- Nature Valley™ Granola
- Oatmeal Crisp™ Cereal
- Peach Cheerios™
- Peanut Butter Chex™
- Peanut Butter Chocolate Shreds™ Cereal
- Pillsbury™ Cinnamon Toast Crunch™
- Pillsbury™ Cocoa Puffs™ Waffles™
- Pillsbury™ Trix™ Waffles™

- PJ Masks™ Midnight Berry Cereal
- Plentifull™ Cereal
- Pokémon™ Cereal
- Protein Cheerios™
- Protein Cheerios™ Oat & Honey
- Pumpkin Spice and Apple Cinnamon Cheerios™ Cereal
- Pumpkin Spice Cheerios™ Limited Edition Cereal
- Raisin Nut Bran™
- :ratio™ Granola
- :ratio™ Keto Cereal
- Reese's Puffs™
- Reese's Puffs™ Pancake Kit
- Remix! Cereal Snack Mix
- Rice Chex™
- Sesame Street™ Cereal
- Sonic the Hedgehog™ Cereal
- Spider-Man Across the Spider-Verse Cereal
- Star Wars™ Cereal
- Strawberry Banana Cheerios™
- Strawberry Toast Crunch™
- Sugar Cookie Toast Crunch™
- Swiss Miss Cocoa Puffs™ Hot Cocoa Cereal
- Teenage Mutant Ninja Turtles® Cereal
- Toasted Coconut Cheerios™
- Total™ Cereal
- Tres Leches Toast Crunch™
- Trix™ Cereal
- Trix™ Loaded Cereal
- Trix™ Instant Oatmeal
- Twinkles® Cereal
- Vanilla Chex™
- Vanilla Spice Cheerios™
- Very Berry Cheerios™
- Wheat Chex™
- Wheaties™
- Wheaties™ Protein Honey Pecan
- Wheaties™ Protein Maple Almond
- Wilde Terra™ Cereal
- Wonderworks™ Cereal



SCHOOL & OFFICE SUPPLIES

- Paper Mate® Arrowhead® Erasers*
- Paper Mate® Clearpoint® Mechanical Pencils*
- Paper Mate® Colored Pencils*
- Paper Mate® Comfortmate Ultra™*
- Paper Mate® Correction Pens*
- Paper Mate® DryLine® Products*
- Paper Mate® Eagle® Pens*
- Paper Mate® Eraser Mate®*
- Paper Mate® Expressions® Erasers*
- Paper Mate® Flair® Felt Tip Pens*
- Paper Mate® Flexgrip® Elite*
- Paper Mate® Flexgrip® Ultra*
- Paper Mate® Gel Pens*
- Paper Mate® Flexgrip® RT*
- Paper Mate® Handwriting*
- Paper Mate® Holiday*
- Paper Mate® Infinite Lead*
- Paper Mate® Inkjoy® Ballpoint Pens*
- Paper Mate® Inkjoy® Gel Pens*
- Paper Mate® Inkjoy® Stylus 2-in-1*
- Paper Mate® Lead Refills*
- Paper Mate® Liquid Flair®*
- Paper Mate® Liquid Paper® Fast Dry*
- Paper Mate® Markers*
- Paper Mate® Mirado® Woodcase Pencils*
- Paper Mate® Pens*
- Paper Mate® Pink Pearl® & White Pearl® Erasers*
- Paper Mate® Profile®*
- Paper Mate® Profile® Elite*
- Paper Mate® Quick Flip™*
- Paper Mate® Sharpwriter® Mechanical Pencils*
- Paper Mate® Speederase*
- Paper Mate® Write Bros. Pens*
- Paper Mate® Write Bros. Mechanical Pencils*



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BAKING

- Annie's™ Biscuits
- Annie's™ Cinnamon Rolls
- Annie's™ Cookie Dough
- Annie's™ Cookies
- Annie's™ Crescents
- Annie's™ Dry Baking Mix
- Annie's™ Dry Brownie Mix
- Annie's™ Dry Cake Mix
- Annie's™ Dry Cookie Mix
- Betty Crocker™ Brittle Mix
- Betty Crocker™ Brownie Cups
- Betty Crocker™ Brownie Mix
- Betty Crocker™ Cake Mix
- Betty Crocker™ Cookie Cups
- Betty Crocker™ Cookie Mix
- Betty Crocker™ Cookie, Cupcake & Kid Fun Kits
- Betty Crocker™ Dessert Bar Mix
- Betty Crocker™ Frosting
- Betty Crocker™ Frosting Mix
- Betty Crocker™ Gluten Free Flour
- Betty Crocker™ Muffin Mix
- Betty Crocker™ Muffin Tops Mix
- Betty Crocker™ Mug Treats
- Betty Crocker™ No-Bake Cookie Dough
- Betty Crocker™ Oat-Tastic Baking Mix
- Betty Crocker™ Pie Crust Mix
- Betty Crocker™ Reese's Brownie Mix
- Betty Crocker™ Reese's Peanut Butter Coffee Cake Mix
- Bisquick™ Biscuit Mix
- Bisquick™ Pancake & Baking Mix
- Gold Medal™ Flour
- Immaculate® Biscuits
- Immaculate® Cinnamon Rolls
- Immaculate® Cookies
- Immaculate® Crescents
- Immaculate® Pie Crust
- Old El Paso™ Cornbread Mix
- Cinnamon Churro

- Old El Paso™ Cornbread Mix Southwest Style
- Pillsbury™ Banana Bread Batter
- Pillsbury™ Biscuits
- Pillsbury™ Breadsticks
- Pillsbury™ Brownies
- Pillsbury™ Cinnamon Rolls
- Pillsbury™ Cookie Dough
- Pillsbury™ Cornbread Swirls
- Pillsbury™ Corndog Wraps
- Pillsbury™ Crescents
- Pillsbury™ Dinner Roll Style Swirls
- Pillsbury™ French Bread
- Pillsbury™ Grands!™ Biscuits
- Pillsbury™ Heat & Eat Treats
- Pillsbury™ Pull-Apart Kit
- Pillsbury™ Pie Crust
- Pillsbury™ Pizza
- Pillsbury™ Shape Cookies



FROZEN

- Annie's™ Frozen Waffles
- Annie's™ Pizza Bagels
- Annie's™ Pizza Poppers
- Cascadian Farm™ Frozen Fruits
- Cascadian Farm™ Frozen Vegetables
- Cinnamon Toast Crunch™ Bites
- Pillsbury™ Frozen Biscuits
- Pillsbury™ Frozen Pie Crust
- Pillsbury™ Mini Cinnis
- Pillsbury™ Pancakes
- Pillsbury™ Toaster Scrambles
- Pillsbury™ Toaster Strudel
- Totino's™ Mini Snack Bites
- Totino's™ Pizza Stuffers
- Totino's™ Party Pizza
- Totino's™ Pizza Rolls



REFRIGERATED & DAIRY

- Haagen-Dazs® Cultured Crème Yogurt Style Snack Multipack

- Haagen-Dazs® Cultured Crème Yogurt Style Snack Single Cups (Purchased in increments of 2)
- Liberté™ Yogurt (Single cups must be purchased in increments of 2)
- Mountain High™ Yoghurt
- Oui™ Layered Desserts
- Oui™ Multipack
- Oui™ Yogurt Single Cups (Purchased in increments of 2)
- :ratio™ Dairy Drinks
- :ratio™ Dairy Snacks (Single cups must be purchased in increments of 2)
- Yoplait® 32oz Tubs
- Yoplait® Go-GURT® Dunkers
- Yoplait® Go-GURT® Yogurt
- Yoplait® Kid
- Yoplait® Multipack
- Yoplait® Single Cups (Purchased in Increments of 5)
- Yoplait® Smoothies



PET TREATS

- Blue Buffalo™ Chewy Dog Treats
- Blue Buffalo™ Crunchy Cat Treats
- Blue Buffalo™ Crunchy Dog Treats
- Blue Buffalo™ Dental Bones
- Blue Buffalo™ Dog Training Treats
- Blue Buffalo™ Dual-Texture Cat Treats
- Blue Buffalo™ Kitchen Classics Dog Treats
- Blue Buffalo™ Meaty Dog Treats
- Blue Buffalo™ Soft Cat Treats
- Blue Buffalo™ Soft-Baked Dog Treats



HOUSEHOLD CLEANING

- Select Lysol® Laundry Sanitizers*
- Select Lysol® Disinfecting Spray*
- Select Lysol® Disinfecting Wipes*